***Appendix AI: Generic Entry Form (for Startup Competitions)***

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| Name of Startup (max of 2 words) | | |
| Keyless Lock | | |
| Describe your Startup in brief (max of 10 words) | | |
| A keyless lock that is controllable anywhere with improved (or “better”?) security. | | |
| Company Email | | |
|  | | |
| Landing Page URL | | |
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| Team Profile | | |
| Project Manager – Hustler | | |
| Name: | Jephunneh C. Mabini | |
| Current address: | 063 Sitio Riles, Basak, Mandaue City, Cebu, Philippines, 6014 | |
| Mobile number: | 0919 377 29 77 | |
| Email address: | [mcjeph@gmail.com](mailto:mcjeph@gmail.com) | |
|  | | |
| System Analyst/Database Designer – Hipster | | |
| Name: | Rhea Shane M. Chiong | |
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|  | | |
| Software Engineer – Hacker | | |
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|  | | |
| Network / UI Designer - Hipster | | |
| Name: | | Cristian G. Paragoso |
| Current address: | | 835 UCMA Village, Lahug, Cebu City, Cebu, Philippines, 6000 |
| Mobile number: | | 0915 841 64 54 |
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|  | | |
| Software Tester / Technical Writer – Writer | | |
| Name: | Cristian G. Paragoso | |
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Executive Summary (Bullet points are acceptable)

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| THE NEED *What is the need or customer pain point that you are solving? Why will your startup make the world a better place? (max of 50 words)* |
| Existing smart locks in the market have a lot of flaws so we came up with the idea of improving its security system through smart phones. With Keyless Lock, you do not need to bother bringing a physical key anymore even as a backup. |
| THE MARKET *What is the market for your startup, locally and globally? Define the size of the market from the perspective of the product defined. You may include data or findings that show the potential impact and opportunity of your product/service. (max of 150 words)* |
| Security should be everyone’s top priority so we are hoping that Keyless Lock will be used in every household throughout the country. Currently, we are looking on working, but not limited, with door security however, as soon as we successfully build its system, we will apply this technology to all other forms of locks like safe boxes, padlocks, etc.. |
| THE TECHNOLOGY *Is your technology novel, unique, or disruptive? Describe how your idea works. What is the current state of your solution (idea, beta, prototype, alpha, launched?) Why is your proposed technology mile apart from the rest?* |
| Technology is taking over our world, we live in an age where most, if not all of us use technological devices all day, everyday. From mobile phones, to iPads, to laptops and TVs, we’re constantly using technology. Existing smart lock technologies still have many flaws. The most striking problem for those models operating with smartphones is linked to the possibility of not being able to open the door when the battery of the smartphone is down. This problem is being compensated by using physical key mechanism which negates the strength of using a digital security system. Our goal is to effectively use technologies and develop a purely digitized smart lock security that people can rely on and say goodbye to physical keys. |
| THE TEAM *Why are you the men/women to make this idea into a global business? (Remember that you have a minimum of 2 and a max of 3 members per entry with at least 1 technical lead. Also, indicate the roles of each team members. (max of 200 words)* |
| Our team is composed of individuals who excel in their own field of expertise and are capable of learning more to find solutions. We are dedicated to make the project successful and we are in constant communication to discuss the ideas and the problems that we may encounter in the future for this project.  The following is our team composition:  Jephunneh Mabini – Project Manager  Rhea Shane Chiong – Database Designer and Software Engineer  Cristian Paragoso – UI Designer and Technical Writer |
| SYNERGY *Which industry is the closest fit to your product solution? (Please check).* |
| * Agriculture * Commerce * Communications * Disaster Preparedness and Response * Education * Environment * Governance * Health   ✓   * Home   ✓  ✓   * Livelihood * Media and Entertainment * Mobile Solutions * People-on-the-Go * Power and Energy * Transportation * Others (Please specify.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

*I certify to the best of my knowledge that the idea submitted is original.*

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*Signature over printed name of Project Manager*

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*Date Signed*